



WITH YOU EVERY STEP FORWARD

HOW TSEBO AND CHRYSLIS ACADEMY HAVE PARTNERED TO CREATE PATHWAYS TO OPPORTUNITY FOR YOUNG SOUTH AFRICANS



INDUSTRY

Youth
Development
| Non-Profit
Organisation

LOCATION

Cape Town,
Western Cape

INTRODUCTION

For more than 25 years, Chrysalis Academy has helped young South Africans unlock their potential through leadership development, life skills training and pathways to employment.

Many of the Academy's students come from under-resourced communities where access to tertiary education and employment opportunities remains limited.

For the past 10 years, Tsebo has proudly partnered with Chrysalis Academy, supporting its mission through catering services, graduation sponsorships and workplace readiness initiatives that help young people prepare for the next chapter of their lives.

Today, the partnership supports more than 200 students and staff and reflects a shared commitment to youth empowerment, dignity and opportunity.

CHALLENGE

- Supporting young people who face significant socio-economic barriers
- Creating an environment where students can focus on personal growth and development
- Providing practical support as graduates transition into employment
- Sustaining fundraising and awareness initiatives that support long-term programme delivery
- Building partnerships that create measurable social impact

SOLUTION OVERVIEW

A Decade of Partnership

Tsebo supports Chrysalis Academy through:

- Daily catering services for more than 200 students and staff
- A dedicated team of 10 on-site catering employees
- Sponsorship and catering for annual graduation ceremonies
- Graduate starter packs including bags, notebooks and stationery

- Support for fundraising and community engagement initiatives

Supporting Every Step Forward

The partnership extends beyond service delivery. By supporting students throughout their journey, from training to graduation and employment, Tsebo contributes to creating an environment where young people can develop the confidence, skills and resilience needed to succeed.

SUSTAINABILITY AND ESG ACHIEVEMENTS

SOCIAL

- Supporting youth employability and skills development
- Promoting confidence, dignity and workplace readiness
- Contributing to long-term community upliftment

COMMUNITY

- Strengthening opportunities for young South Africans
- Supporting pathways into public service and employment
- Raising awareness through community-driven initiatives and events

GOVERNANCE

- Long-term partnership built on shared values
- Sustainable collaboration supporting measurable impact

KEY STATS AND RESULTS

10 YEARS
Partnership
with Chrysalis
Academy

200+
Students and
staff supported
daily

10
Dedicated Tsebo
employees on site

25+
Years of youth
development
impact by
Chrysalis
Academy

ANNUAL
Graduation sponsorship
and catering support

WORKPLACE READY
Graduate starter packs
provided to support first-
day employment success

OUTCOME

Over the past decade, Tsebo and Chrysalis Academy have demonstrated the value of long-term partnerships in creating meaningful opportunities for young people. Together, the organisations have supported thousands of development journeys, helping students build confidence, develop life skills and prepare for employment opportunities that can positively impact families and communities. As Chrysalis Academy continues to shape future leaders, Tsebo remains proud to stand alongside the organisation, supporting every step forward.

TESTIMONIAL

“Tsebo has become a valued partner in our mission to empower young people. Their support extends beyond catering and contributes meaningfully to the development, wellbeing and future success of our students.”
- Chrysalis Academy

Our partnership with Chrysalis Academy reflects our commitment to creating opportunities that have a lasting impact. We are proud to support young South Africans as they prepare for brighter futures and meaningful careers.
- Brian Mbanga - Head of Operations, Tsebo Catering Solutions”

CONTACT INFORMATION

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