



# SALES LEAD GENERATION CAMPAIGN RELOADED

## UP YOUR GAME, UP YOUR GAIN!

### INCENTIVE BOOST

**DOUBLED UP** on prior pay-out for Qualified Leads:

Lead results in successful client presentation = **R2 000 pre-tax**

**Bag UP TO R50 000** for leads securing a contract:

Lead results in an annuity contract within 12 months = **R3 000 to R50 000 pre-tax**, based on the contract value size!

**\* The bigger the size, the bigger the prize:**  
View the Incentive Sliding Scale in the policy. T&Cs apply.



## Is your sales lead 'HOT'?

- ✓ **YES**, if a brand-new potential client is interested in outsourcing one or more of their non-core services to Tsebo
- ✓ **YES**, if an existing client is interested in expanding to more services that Tsebo has to offer

## How to submit lead information?

- **ONLINE LEAD REGISTER**  
Visit the TseboNet homepage | Click on the **SALES LEAD** button | Complete the simple online form, OR
- **FREE SMS (SOUTH AFRICA ONLY)**  
SMS the word **LEAD**, your name, employee number and the client's business name to **30684**. We will then be in touch to complete your lead register entry.

*\* Required step to qualify for the incentive programme.*

**Elevating  
Tsebo to new  
heights, together.**

**\* Who is eligible?** All employees mid-management and below. This excludes employees already participating in the Sales Commission scheme and employees with direct supervisory responsibility for employees participating in the Sales Commission scheme.

Please ensure that you familiarise yourself with all the incentive rules set out in the Tsebo Sales Lead Incentive Policy, before submitting a lead.