

# WORKPLACE OF THE FUTURE

By Rochelle Gouws, National Sales Manager

## What is happening in the hygiene and pest control arena?

With the increase in COVID-19 infections, the message in hygiene is clearer than ever; that no organisation can afford to compromise on the fundamentals of hygiene in the workplace. It is expected that there will be an enhanced focus on wellness and workplace readiness for hygiene products. Hygiene has evolved from a 'nice to have' to a necessity and hopefully a habit that in turn translates to long-term returns. Clients want a product and brand they can trust and that meet their expectations, with a service standard that speaks directly to their health and safety goals. Tsebo is perfectly poised to meet client expectations. It is up to us to educate our clients on the importance of good housekeeping and hygiene practices.

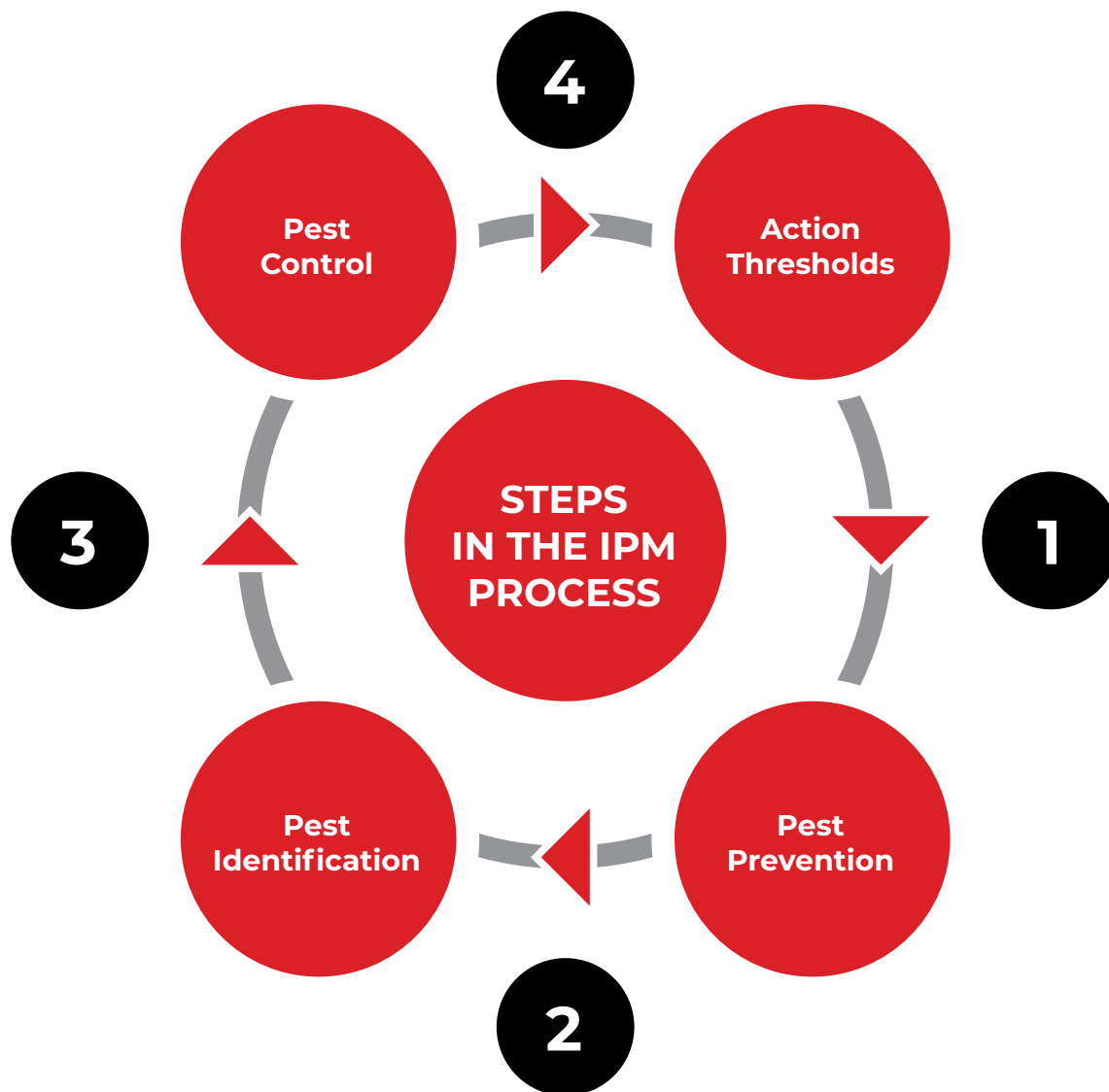
Remember: "Price is only ever an issue in the absence of value." We do not sell hygiene products, we sell solutions. Showing value and that we can truly minimise the impact of COVID-19 on our client's businesses is the language we should be talking. The impact has been significant across sectors. Without proper hygiene protocols in place, the impact will be far greater. We need to continually strive to be better, to give great advice and follow this up with excellent service. We will write our name down in history books as a company that truly partnered with clients and assisted them through these turbulent times.

No business can afford to close their doors for prolonged periods. A way to avoid this scenario is to place hygiene and employee safety at the very top of the priority list. By keeping their employees safe, the employers are significantly mitigating the risk of office and business closure and their operations can continue to contribute to the economy.

Our clients will be looking at us as solution specialists to assist them with creating a culture within their businesses that follow hygiene protocols, getting the employees to buy in and manage the change. It is important that Tsebo representatives buy into this culture as well for it to trickle down to service delivery level. Each and everyone can contribute to this long-term plan and partnership approach with our clients.

**Change starts with you!**





### Hygiene tips

- Regular washing of hands with available soap and water.
- Seventy percent alcohol-based hand sanitiser dispensers strategically placed for regular and frequent sanitising of hands.
- Clean and disinfect surfaces frequently, especially those that are regularly touched, such as door handles, faucets and phones.
- Regular deep cleaning of ablutions.

### Pest control

COVID-19 may have hidden another contributor to illness that is just as important, if not more, when taking the current pandemic into account. No one, sick or healthy can afford falling ill now as statistics have proven that compromised and failing immune systems puts a person at greater risk of severe COVID-19 symptoms.

To have a pest control service in place provides protection from harmful bacteria, sickness, and illness from carriers such as rodents, cockroaches and flies. Not only do they carry diseases but can cause costly damages to your property as well. Clients can ill afford even more expenses during these trying times.

#### The following measurements will protect staff and assets:

- Rodent bait stations
- Insect light traps
- Regular routine treatment available in various methods to combat the signs of ants, cockroaches, and any other crawling insects.