

## Tsebo volunteers give back to the community by cleaning up Amanzimtoti main beach.



Given its increasing footprint on the KwaZulu-Natal's South Coast as well as its commitment to uplifting the environment and communities in which it works, the Tsebo Solution Group has chosen the Amanzimtoti main beachfront as the venue for a cleanup.

More than 40 Tsebo employees have volunteered for the cleanup on which takes place on 14 December 2022 and will don rubber gloves and fill rubbish bags to get the beachfront looking pristine and tip-top ahead of the much-anticipated Rock the Salt Festival which happens on 17 December.

"Our decision to host a beach cleanup is twofold. On the one hand we want to show goodwill in the community we serve, and on the other hand we want to educate our clients and prospective clients on the many services and solutions that Tsebo provides as a group," says Aveen Thawnarian, Business Development Manager, Thorburn Security Solutions.

"We realised that many of our clients were unaware of the services we provide beyond the scope of what they have contracted us for. So, if we provide cleaning, they think we only offer cleaning, if it's security they think we are only a security company etc."

The fact is that the Tsebo Solutions Group offers a range of services from catering, cleaning, security and facilities management through to energy management, engineering, data centres and so much more. When combined and tailored to a client's specific needs these can work harmoniously to provide a cost-effective holistic solution that takes care of the many behind-the-scenes aspects of running a business.

Added to this, Tsebo is an ethical organisation, which prides itself on environmentally sustainable processes and on developing and uplifting its people as well as those in the communities it serves.

"We could have just put out an advert or an article, but we wanted our clients and prospective clients to understand that we are an organisation that cares and that gives back to the community. By hosting the cleanup, we hope to get our name out there by engaging on a human level. Additionally, by being available to answer questions on the day, we hope to showcase our personalized approach to tailoring the best possible solutions for our clients."

**Tsebo's Toti Beach Cleanup took place on Wednesday 14 December 2022.**

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